

Our company has been a partner of the **Blue Competence** initiative since 2019.

Blue Competence creates a scope of initiatives the carriers of which are companies from the machinery industry field. The host as well as the participants recognize that the responsible utilization of natural resources and the social responsibility of companies are the key parts of the company policy. These principles are transferred to reality by means of sustainable products, sustainable production and management processes. The permanent improvement represents the base for the continuing development of sustainable solutions. Our understanding of trends necessary for the sustainable development is based on the principles of economic success, honesty, esteem and responsibility and it includes social, ecologic and economic dimensions. Implementation and improvement of sustainable solutions and processes are the essential targets which we try to reach.

The exclusive host of the **Blue Competence** initiative is the German Mechanical Engineering Industry Association **VDMA**.

The participants of this initiative are member organizations of **VDMA** and also of **CECIMO** (European Association for Cooperation in the Machine Tool Industry). The member organizations of **CECIMO** are entitled to conclude agreements about utilization of the **Blue Competence** trademark with their member companies.

These companies can become the members of **Blue Competence** which comply with the following conditions:

They must be manufacturers of machine tools or of their subsystems and they must be active in the country, where the appropriate association has its seat (SST in the Czech Republic), at least in two of three fields – i. e. design engineering, manufacture and assembly, sales.

They must be members of the **CECIMO** member union.

Thanks to our membership in the **Association of Engineering Technology** which is the member of **CECIMO**, we are a partner having the authorization to use the **Blue Competence** registered trademark.



BLUECOMPETENCE

Principles of sustainability of the engineering industry:

STRATEGIC PRINCIPLES:

1. Sustainability is the key part of our company policy.
2. We create credible values and we provide the business success by means of sustainable commercial programs.
3. Our technology and solutions support the sustainable development in the world.

OPERATIVE PRINCIPLES:

4. Sustainable thinking and dealings are represented by our processes and products.
5. We act with respect to natural resources and we assert the protection of climate.
6. Our employees are our most valuable assets. We support their engagement and involvement.
7. We defend the observance of human rights.

CULTURAL PRINCIPLES:

8. Our company is the natural environment.
9. We take over the responsibility for our region.
10. We always fulfil, what we promise.

COMMUNICATION PRINCIPLES:

11. We cooperate with all participants.
12. We spread information about our sustainable activities in the transparent way.